

HANDBOOK

2024



WORDS AND SPORT

ONLINE

For 18 years we have served as a trusted extension of our clients' comms teams for several organisations – creating captivating content and increasing engagement in a constantly evolving space.

OFFLINE

We've managed publications for international heavyweights and major cup finals, across football, rugby union and rugby league, in England and abroad.

STRATEGY

We excel in collaborating with senior management and boards of directors to translate your business objectives into a strategy your team can understand and implement.

NETWORK

We have strong relationships with reliable and fun folk all over the world so if we can't help you directly, we're fairly confident we will know someone who can and we'd be happy to introduce you.

HIGHLIGHTS

12
seasons

Devising and executing digital strategies for
English Football League

Producing matchday programmes for
Welsh Rugby Union and English Rugby League

Delivering digital content solutions for
Professional Referee Organization

11
seasons

Devising and executing digital strategies for
League1 Canada

Since
2012

Website management for
Blind Cricket England & Wales

Regular contributor to
FC Business Magazine
as North American soccer experts

News provider for
London 2012 Olympics

PLUS

Providing content and strategic direction to
Sport & Autism UK

Working with football clubs and academies in
England, Canada, and USA

Partnership with international football
consultants that specialise in project and events
management and football operations

Since
2005



GET IN TOUCH

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